



## Find Your Own Wakanda: Discover the Real Stories and Superheroes of Africa

*~ Have a "Black Panther"-inspired adventure with African Travel, Inc.~*



**Top left:** Craig Kielburger, Co-founder of ME to WE, reads with students in Kenya

**Top right:** Malagasy people at a market in Madagascar

**Bottom left:** Children demonstrating the "gumboots dance" at the Amy Foundation in Cape Town

**Bottom right:** Dr. Johan Joubert, Director of Wildlife at Shamwari Game Reserve

GLENDALE, Calif., March 1, 2018 – The Marvel Studios movie "Black Panther" has not only been breaking box office records around the world, but it's also become a bona fide **cultural phenomenon** and spurred interest in all things African.

Moviegoers have been queuing for miles to see the film, which tells the story of a superhero from the mythical African country of **Wakanda** who literally saves his country – and the world – from destruction by his enemies. Fans have connected with the film’s **strong African characters, exotic locations and inspiring storyline**, and many have even shown up at theaters decked out in African-inspired outfits, hairstyles and jewelry.

If Black Panther has piqued your curiosity about Africa, take the next step and discover the real people and stories of this fascinating, complex continent with **African Travel, Inc.** This “**travel superpower**” can take you to extraordinary places on the continent that you’ve dreamed about visiting. We’ll even introduce you to destinations you didn’t know existed, and **incredible people making a difference in local communities and the environment!**

- On the **Majestic South Africa** itinerary you’ll stay at **Shamwari Game Reserve** and learn about the important conservation work being done by people like **Dr. Johan Joubert**, the reserve’s director of wildlife. He is dedicated to ensuring that the reserve’s endangered rhinos stay safe and healthy. You’ll see the rhino boma, where injured and orphaned rhinos stay until they are strong enough to be released back into the wild, and you’ll learn about Shamwari’s innovative anti-poaching program, which includes micro-chipping rhinos and using a micro-light “Bat Hawk” aircraft for aerial surveillance. When you book this trip, **African Travel will make a contribution in your name toward construction of the reserve’s new rhino boma.** *This 10-day trip starts at \$4,799 per person.*
- Craig Kielburger is the co-founder of social change organization **ME to WE**, which has worked to improve conditions in **Kenya’s Maasai Mara** for the last 20 years. African Travel partners with ME to WE to bring you the culturally immersive **ME-to-WE Adventure to Kenya**, where you’ll **participate in this work first hand.** You’ll learn about daily life in a rural Kenyan village, work alongside Maasai and Kipsigi people to help build a village school, learn the art of traditional Maasai beading from local women, and visit a local market and a health center. Also included is a trip to the **David Sheldrick Wildlife Trust elephant orphanage**, where you’ll see these fascinating animals up close, and learn what is being done to protect them. *This 4-day add-on itinerary starts at \$2,195 per person.*
- The country of Wakanda may be fictitious, but the language spoken by the characters in “Black Panther” is real: **isiXhosa**. You can hear its melodious consonants and clicks all over South Africa’s Western Cape Province, which includes the **city of Cape Town**, one of African Travel’s most popular destinations. In Cape Town you can also see the amazing work being done by The Amy Foundation to **uplift local disadvantaged communities.** On the **Amy Foundation Tour** you’ll spend an afternoon with children in an after-school music program, and you may even learn how to do the traditional “**gumboots dance!**” *This 1-day excursion is priced at \$90 per person.*
- Rub shoulders with the Malagasy people in **Madagascar**, whose language and colorful culture blends both African and Asian elements. You’ll never hear anything as beautiful as the singing of the ancient **Antandroy tribe** as they fetch water from the majestic Mandrare River. Madagascar is also home to unexplored coral reefs, soaring groves of baobab trees, and unique wildlife – 90 per cent of which is found nowhere else in the world! On the **Magical Madagascar** itinerary you’ll discover this mysterious Eden, often referred to as “the eighth continent – it’s one of the world’s most remarkable and best-kept secrets. *This 10-day itinerary starts at \$5,495 per person.*

From the mesmerizing savannas of East Africa, to the blissful islands of Mozambique, to the rainforests of Rwanda and the pyramids of Egypt, African Travel can **take you on unique,**

unforgettable and magical journeys that can be customized to suit your travel style and interests, no matter your price point or time frame. All you need to do is bring your sense of wonder, and we provide the rest.

For more information or to book a 2018 adventure, contact your favorite travel professional, call African Travel, Inc. at (800) 727-7207, or visit [www.africantravelinc.com](http://www.africantravelinc.com). CST 2071444-20

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### **About African Travel, Inc. - "We Know Africa"**

For over 40 years, African Travel, Inc. has created luxury, handcrafted safaris ensuring immersive and authentic cultural encounters across the continent. "We Know Africa" because our passionate and knowledgeable experts have lived and traveled extensively throughout Africa and can craft extraordinary, life-changing vacations tailored to each guest's individual needs and preferences, with exceptional five-star service every step of the way. For information and inspiration, visit [www.AfricanTravelInc.com](http://www.AfricanTravelInc.com).

### **About USTOA**

African Travel, Inc. shares the coverage available under the [USTOA](#) \$1 Million Travelers Assistance Program with affiliates of TravCorp USA, Inc. In addition, TravCorp Financial Services Limited provides a guarantee of \$20 Million.

### **About The TreadRight Foundation**

Created as a joint initiative between [The Travel Corporation's](#) (TTC) family of brands, The TreadRight Foundation is a not-for-profit that works to help ensure the environment and communities we visit remain vibrant for generations to come. Founded by Brett Tollman, Chief Executive, TTC, to date TreadRight has supported more than 40 sustainable tourism projects worldwide. To learn more about our past and current work at TreadRight, please visit us at [TreadRight.org](http://TreadRight.org).

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