



Honoring Mandela's Legacy on the Centenary of His Birth

~ African Travel, Inc. and Lion World Travel offering Mandela-themed itineraries,
staff participating in volunteer projects ~



GLENDALE, Calif., July 5, 2018 — In honor of the centenary of Nelson Mandela's birth, which falls on July 18, **African Travel, Inc.** and **Lion World Travel** are proudly celebrating his legacy in multiple ways. Both companies are **supporting organizations** that promote Mandela's "four pillars" of food security, shelter, education and literacy, and both are offering fascinating **Mandela-themed itineraries for travelers.**

Staff from African Travel, Inc. are volunteering their time this summer with **Baby2Baby**, a non-profit group serving 180,000 low-income children in Los Angeles by providing diapers, clothing, toys and other necessities that every child deserves. Volunteers help inspect items to ensure they are clean and ready to use, help create customized gift bags, and stock shelves in the shopping area where partner organizations buy items for low-income children they also work with daily.

Staff from Lion World Travel will be volunteering at Toronto's **North York Harvest Food Bank**, where their tasks include weeding, mulching the grounds, building vertical gardens, filling beds with soil, tilling the ground and adding manure, transplanting seedlings, installing garden signs, and sowing seeds.



Additionally, African Travel, Inc. and Lion World Travel are also **making donations** to both organizations. African Travel's donation will be used for school uniforms in Los Angeles and Lion World's donation will be going towards ensuring that thousands of adults, seniors and children in the city of Toronto have enough to eat. African Travel also recently donated funds to Cape Town's Amy Foundation, so that the 21 children from the organization who visited Los Angeles in late May had new clothing to wear during their trip.

Travelers interested in visiting South Africa and **meeting the people Mandela knew, seeing the places he lived and worked**, and visiting one of the prisons he was incarcerated in during his decades-long **efforts to end apartheid and gain civil rights for all South Africans** can try one of these remarkable Mandela-themed itineraries:

In the Footsteps of Mandela: This provocative and inspirational 9-day journey from African Travel, Inc. takes travelers through the **vibrant and culturally diverse "Rainbow Nation" of South Africa**, stopping at places in Cape Town and Johannesburg that figured in Mandela's story, and rounded out with a wildlife safari at a spectacular reserve near Kruger National Park. The journey starts in **Cape Town**, where guests go sightseeing then visit **Robben Island**, site of the prison where Mandela was incarcerated for 18 years. They also visit a township and meet people empowering local communities through grassroots development programs. The next stop is **Johannesburg**, where guests visit the Apartheid Museum and the award-winning museum at Liliesleaf, once a secret nerve center of the liberation movement. In **Soweto**, they visit Freedom Square, the Hector Pieterse Memorial and Vilakazi Street, formerly home to both Nelson Mandela and Archbishop Desmond Tutu. The journey continues as you fly off to a safari adventure at **Kruger Private Reserve** and enjoy two days of game drives, bush walks, and hearty meals at the luxurious Kapama River Lodge. *Priced from \$3,495 pp.*

South Africa's History and Heritage: Travelers trace Mandela's legacy and explore South Africa's **captivating culture, cuisine and history** on Lion World's remarkable 8-day journey through Cape Town and Johannesburg. In "the Mother City" guests explore the riveting District Six Museum, then tour Langa township and visit a local market, an arts and crafts center, and a traditional healer. Guests experience warm local hospitality at a local B&B and visit a nursery that provides a fun, safe haven for local children. On **Robben Island**, guests visit the exact cell where Mandela was imprisoned for 18 years. In the evening, guests dine at a restaurant in Bo-Kaap, one of the oldest districts in town, where they indulge in tasty Cape Malay cuisine prepared by Yusuf and Nazli. In **Johannesburg**, guests visit Liliesleaf and get a first-hand account of the events and circumstances leading up to the infamous raid of the Rivonia farm, as well as insights into some of the revolutionary

personalities who helped to shape South Africa's democracy. Later, guests tour the Hector Pieterse Museum, the Regina Mundi Church (site of many underground meetings of the then-banned political parties), have lunch in **Soweto** at a local restaurant, and explore the legendary Apartheid Museum. *Priced from \$3,499 pp.*

**To book the first trip, contact your favorite travel agent,
call African Travel, Inc. at (800) 727-7207, or visit www.africantravelinc.com. CST 2071444-20**

**To book the second trip, contact your favorite travel agent,
call Lion World Travel at 1-800-387-2706, or visit www.lionworldtravel.com**

About African Travel, Inc. - "We Know Africa"

For over 40 years, African Travel, Inc. has created luxury, handcrafted safaris ensuring immersive and authentic cultural encounters across the continent. "We Know Africa" because our passionate and knowledgeable experts have lived and traveled extensively throughout Africa and can craft extraordinary, life-changing vacations tailored to each guest's individual needs and preferences, with exceptional five-star service every step of the way. For information and inspiration, visit www.AfricanTravelInc.com

About Lion World Travel

Lion World Travel is the leading tour operator from North America specializing in group and individual tours to Southern and East Africa, and is a member of the renowned Travel Corporation (TTC), which also includes: Trafalgar Tours, Contiki, Brendan Vacations, Insight Vacations, The Red Carnation Hotel Collection, and Uniworld Boutique River Cruise Collection. With their safari specialists all having first-hand knowledge of Africa, Lion World Travel can confidently assist clients in creating an African adventure that fits their specific interests as well as their budget. Extraordinary service, affordable luxury and value for money are what keep clients coming back to Lion World Travel.

About USTOA

African Travel, Inc. shares the coverage available under the **USTOA** \$1 Million Travelers Assistance Program with affiliates of TravCorp USA, Inc. In addition, TravCorp Financial Services Limited provides a guarantee of \$20 Million.

About The TreadRight Foundation

Created as a joint initiative between **The Travel Corporation**'s (TTC) family of brands, The TreadRight Foundation is a not-for-profit that works to help ensure the environment and communities we visit remain vibrant for generations to come. To date, TreadRight has supported some 50 sustainable tourism projects worldwide. The Foundation's guiding principle is to encourage sustainable tourism development through conservation, leadership and support for communities. Foundation priorities are set by the Steering Committee, which includes sustainability leaders Céline Cousteau and Costas Christ. Past project partners include WWF, Conservation International, WildAid, The Travel Foundation and The National Trust in the UK. Current initiatives include supporting various women's social enterprises through the Artisan Alliance, the recently announced Wildlife Conservation Society's Big Cat fund, WE.org and inspiring nature advocates like Terri Irwin. To learn more about our past and current work at TreadRight, please visit us at TreadRight.org

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