AFRICAN TRAVEL
WE KNOW AFRICA

SOCIAL MEDIA RESPONSIBILITY WHILE TRAVELING

African Travel, Inc. is passionate about protecting wildlife. Poachers are now using unsuspecting tourists to hunt their prey. While on safari, tourists post photos of animals to social media sites, not realizing that embedded within the post or the photo is a geotag containing the GPS location of the photo or poster. This allows poachers to track animals of value. On the back of this card are tips on how to keep your posts private and remove any geotags. Also, be wary of overly interested people; if they ask for details of the animal's location, answer vaguely.

AFRICANTRAVELINC.com
800.421.8907

TREADRIGHT
FOUNDATION
TreadRight.org

How to turn off Geotagging

Iphone: Go to Settings > Privacy > Location Services. There you can turn off Location Services entirely. Or, if you prefer, you can turn off location services (GPS) for your phone's camera.

Android: Open the camera app, go to settings, and switch off the GPS tagging option.

Twitter: Geotagging will only be turned on in the app on your phone if you have done so manually in the settings menu under privacy > location services. If posting from a computer click on the gear icon in the right corner and then go to settings to check privacy settings.

Facebook: Go to the gear icon in the upper right corner to check out your privacy settings. You can set who can view your information, posts, and updates. Visit the Timeline and Tagging section to make certain friends can't post your location by checking you at some locale or tagging you.

Instagram: Photos are automatically public unless you change your settings. Go to edit profile and change your settings so "Photos are Private" is ON, then only friends can view them. To turn off geotagging when posting turn off the *Add to Photo Map* option.

Pinterest: Click on your profile picture in the upper right hand corner and select Settings to see what the public can view, who can search for you and what if any social networks you have associated with your account.

Please share your photos with us!